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**June 19, 2009 recognizes
“Drive Your VW To Work Day”**

Turning the Work Commute into a VW Salute

EFFINGHAM, IL – On Friday, June 19th, Mid America Motorworks will celebrate the VW by promoting and participating in Drive Your VW to Work Day. This annual event – in its 14th year – is a favorite amongst VW enthusiasts around the world. All those who are able to do so, are encouraged to drive their Volkswagens to work on this day.

This day of celebration, initially dubbed the “World Wide Day of the VW Beetle,” is the result of Alexander Gromow. As a Volkswagen enthusiast, he wished to orchestrate a special tribute for this special vehicle. In 1995, he garnered enough support through local VW clubs in his country of Brazil and abroad to introduce June 22nd as the official “World Wide Day of the VW Beetle.”

The date of June 22nd was chosen in part for its historical significance to the Beetle. This date, commemorates the day in 1934 when the developmental contract for the VW Beetle was signed.

From this original celebration, Drive Your VW to Work Day has evolved. Through the combined efforts of VW clubs and enthusiasts alike, this day has grown to become a popular event for many owners of this much-admired vehicle. The event not only now pays tribute to the Beetle, but the entirety of the Volkswagen line as well. All models of VW are urged to be driven on this day.

VW owners who observe "Drive Your VW To Work Day" are encouraged to send high resolution digital pictures of their car at work to clubs@mamotorworks.com. Mid America Motorworks will post as many pictures as possible right here.

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